



केन्द्रीय विद्यालय संगठन

केन्द्रीय विद्यालय संगठन
KENRIYA VIDYALAYA SANGATHAN

क्षेत्रीय कार्यालय/ Regional Office

राजकीय चिकित्सालय मार्ग, गांधी नगर, जम्मू-१८० ००४

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F. No. 240350/2019-KVS (JR)/BBBP/3840

Dated : 19.11.2019

The Principal
All Kendriya Vidyalaya
Under KVS RO Jammu

Subject: Beti Bachao – Beti Padhao (बेटी बचाव बेटी पढ़ाव)

Sir/Madam,

Reference is made to the subject above, Social service is a duty. From birth to death, individual man goes on receiving things from society and surroundings which makes him or her in-debt to society and nature. Albeit it is not possible to clear the debt in full, yet we can try contribute a small effort in making the debt less before we leave this heavenly abode. The best form of paying debt is to effort to implement policies which are accounted for service to mankind. One such program is the **subject** we are at.

Kendriya Vidyalaya Sangathan has given a platform for all of us to effort in the direction to lessen the debt which I am enclosing and sending across with a view that, all Principals will put greater efforts to make sure, if not 100% girl children but at least 80% of girls of the Kendriya Vidyalaya will open **“Sukanya Samriddhi Account (SSA)[सुकन्या समृद्धि खाता] in Post Offices functional in the vicinity** duly liaising with postmasters or any authority of postal department but to make sure that, target is achieved in our region.

The undersigned is optimistic to see the enthusiasm in all Principals in service to mankind which in turn going to be service to God. **Action Taken report may be submitted latest by 15.12.2019**

Soliciting kind help to make Jammu region the best in terms of contribution in the direction desired by KVS HQ, New Delhi

Encl.: As Above


(Dr. D. MANJUNATH)
DEPUTY COMMISSIONER

Copy for information to & necessary Follow up:

1. PA to DC with the direction to collect the data from of each of KV's on the opening of SSA accounts in post offices and assess the data as to whether 80% target is achieved by the Vidyalaya or not. Formats to collect the data may be designed also.
2. The Assistant Commissioners KVS RO Jammu with a request to follow up with the Principal and to motivate them for positive initiation.

19.11.19